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Founder: Dr. Lotta Hitschmanova

## Name That Seed Contest – Emails to Winners and Losers

### Sample Email to Winners

# CONGRATULATIONS!

Last Friday night, you participated in What's On Your Plate - USC Canada's World Food Day Forum, at Library and Archives Canada.

I'm pleased to inform you that **you won the "Name That Seed" Contest!** At Friday's event, you filled out a contest ballot matching seeds to the food they grow. Only a few participants in the evening's festivities were able to correctly identify wheat, sorghum, tomato, lettuce, soybean and canola seeds.

As a **winner of the contest**, you have won a share of the fall bounty donated by local farmers (which was on display near the contest at the event). Fresh produce from the Ottawa region was generously donated by three farms, which we'd like to encourage you to learn more about:

- **Riverglen Biodynamic Farm** (<http://www.riverglenfarm.ca/>) is based in Ottawa's Greenbelt, has a community shared agriculture box, and gave us biodynamic squash, watermelon, heritage carrots, beets, onions, potatoes, and pumpkins.
- **Ray and Gerrie's Farm** donated a variety of organic squashes. Gerry is also well-known for her vermi-composting kits (<http://www.rayandgerries.com/> and <http://www.thewormfactory.ca/>)
- **Greta's Organic Gardens** donated several organic squashes and pumpkins. Greta's tomatoes and organic seeds are Ottawa favourites (<http://www.seeds-organic.com/>).

**Your prize is a package of this fresh organic and biodynamic food.** We had quite a few winners, so each winner will get about 3 or 4 items (typically a bundle of carrots or beets, a squash or pumpkin or two, and an onion, potato, parsley or watermelon).

Your winnings can be picked up from the USC Canada office between 9am and 5pm any day this week (but only until 4pm today, Monday). If you do not pick up your produce by the end of this week, you will forfeit your prize. USC Canada is located at 56 Sparks St., Suite 705 (Sparks and Elgin, right near the war memorial). If you are arriving by car, pull up at USC's back door – at 61 Queen Street – and call up to 613-234-6827, ext 230, or ask to be transferred to Sarah Mohan or public engagement, and we'll come downstairs with your goodies. If you work or live near our offices, and would like us to drop it off, email me to explore this possibility.

To keep on learning about the state of our planet's food system, I'd like to encourage you to check out our Executive Director Susie Walsh's recent Speech on "the global politics of food", available online in video or text format here (<http://usc-canada.org/2009/09/14/the-global-politics-of-food/>). To find out more about the farmers' organizations we support in Africa, Asia and Latin America, visit <http://usc->



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[canada.org/what-we-do/](http://canada.org/what-we-do/). If you would like to unsubscribe from the USC Canada e-list, and not hear from us again, reply to this message with the word “unsubscribe” in the subject line.

Congratulations once again,

Sarah.

Sarah Mohan  
Public Engagement Program Officer  
**USC CANADA**  
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Visit [www.usc-canada.org](http://www.usc-canada.org) for news and views on food justice, agriculture, and biodiversity.

Sample Email to Losers

## THANK YOU!

Last Friday night, you participated in a contest at the *What's On Your Plate - USC Canada's World Food Day Forum*, at Library and Archives Canada.

I'm sorry to tell you that you did not win the **“Name That Seed” Contest**. At Friday's event, you filled out a contest ballot matching seeds to the food they grow. Check out the attached document to find out the right answer for the contest. [Attach the “Solutions” document] Only a few participants in the evening's festivities were able to correctly identify wheat, sorghum, tomato, lettuce, soybean and canola seeds!

For the contest, fresh produce from the Ottawa region was generously donated by three farms, which we'd like to encourage you to learn more about:

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Thanks once again for participating!

Sarah.

Sarah Mohan  
Public Engagement Program Officer  
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